How Do the Lengths of the Lead Lag Time between Stocks Evolve? Tick-by-tick Level Measurements across Two Decades

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ABSTRACT

There has been an extraordinary decrease in order execution time on stock exchanges in the past two decades. A related question is whether there has been a similar reduction in orders of magnitude for the lengths of the lead lag time between stocks. If the answer is affirmative, and the lengths of the lead lag time have long fallen below the human reaction time, algorithms have taken over information diffusion from one stock to another. Otherwise, humans continue to be in authority. In this study, the lengths of the lead lag time within pairs of stocks of large US companies are estimated using the Hayashi-Yoshida estimator, for each year from 2000 to 2022. We first construct stock pairs, with each pair containing two stocks from the same industrial sector. The median length of the lead lag time for each year shows a general trend of decline over time. From 2000 to 2005, the median lengths are a few seconds. By 2021 and 2022, they are less than 10 milliseconds. We also study a second construct in which stock pairs are randomly formed, but each pair contains stocks from two different sectors. The median length of the lead lag time for each year shows a decline over time, similar to the first construct. Overall, the lengths of the lead lag time in the second construct are not remarkably longer than those in the first construct. This shows that being in the same sector, at the tick-by-tick level, is not an important factor in determining the length of the lead lag time between stocks.

JEL Classification: G12; G14; G19

Keywords: Hayashi-Yoshida estimator, price discovery, cross-correlation, statistical arbitrage, high-frequency trading.

1. INTRODUCTION

The past two decades have seen a phenomenal increase in order execution speed, and a decrease in order execution time, on stock exchanges. In 2000, the average execution time was approximately 20 seconds on the New York Stock Exchange, whereas by 2010, it reduced to around 1 second (Haldane, 2011). It is now represented in microseconds on the fastest exchanges.

The question is whether there has been a similar reduction in orders of magnitude for the lengths of the lead lag time between stocks. For example, a short time after news on Chevron Corporation impacts its stock price, investors may realize that the news has repercussions on other stocks in the energy sector. Therefore, the length of the lead lag time between stock prices is a reflection of the time required to digest information. However, the duration of the lead lag time could potentially shed light on the nature of the information processing mechanism. If we indeed see orders of magnitude of lead lag time length reduction over the past two decades, the information is processed via automation by computers and algorithms. Alternatively, this process likely involves human decision making by traders and investors.

In this study, we use tick-by-tick data on eight pairs of significant US stocks from eight distinct industrial sectors and quantify the length of the lead lag time within each pair for each year between 2000 and 2022 in order to examine the evolution of lead lag periods between individual stocks over the past two decades. To study the impact of being in the same sector on the length of the lead lag time, we also randomly reassign the stocks into pairs from different sectors and remeasure the lengths of the lead lag time across the two decades.

This work provides substantial additions to the body of knowledge that already exists. The majority of lead lag literature focuses on the direction of the lead lag connection rather than the lengths of the lead lag period. How long is the lead lag duration on average for big liquid U.S. stocks? To the best of our knowledge, there has been no answer to this question in the current literature prior to this paper.

This research provided an answer for each year from 2000 until 2022. We are not aware of any prior investigation utilizing tick-by-tick data throughout such a wide time span. As it turns out, lead lag durations have a tendency to decrease with time. This finding has practical implications for academics who compare the outcomes of lead lag studies conducted over different time periods.

Eventually, this paper also answered the question posed above on whether the magnitude of the lead lag time points to information processing via humans versus via computers. Computers dominate, but occasionally humans may still play a role. This and other findings in this study have practical implications for practitioners. For instance, when a mutual fund wishes to liquidate a big position, does employing human traders optimize the net liquidation proceeds, or does this approach leave money on the table for high-frequency trading algorithms? When a hedge fund employs high-frequency lead lag statistical arbitrage algorithms, how frequently may it discover "anomalies" that represent potential profit opportunities? A peek at the three tables in this article and a count of the frequencies of "anomalies" in the tables may provide a general notion. Additionally, should these lead lag arbitrage algorithms focus on stock pairings from the same sector or from different sectors? In this paper, we have studied both the intra-sector and inter-sector cases.

The rest of the paper is organized as follows. Section 2 provides a review of the literature on lead lag studies. Section 3 introduces the data and the research methodology based on the Hayashi-Yoshida estimator. Section 4 presents and discusses the results. Section 5 concludes.

2. LITERATURE REVIEW

The lead lag relationship has been examined for different parts of the financial markets.

Hasbrouck (2003) analyzes the correlation between futures and exchange-traded funds (ETF) for stock indices and finds that the E-mini NASDAQ 100 and S&P 500 index futures have the highest price discovery. Price discovery is "the impounding of new information into the security price" (Hasbrouck, 1995). Most of the price discovery studies point out the direction of the lead lag relationship, but they rarely assess the exact lead lag duration. This is not surprising given that neither of the two primary approaches for price discovery research, the information share

methodology of Hasbrouck (1995) and the common factor component share methodology of Gonzalo and Granger (1995), is designed to measure the length of the lead lag time.

There is an extensive body of literature on lead lag research from the perspective of price discovery. Sapp (2002) studies price discovery in the spot foreign exchange market. Chakravarty, Gulen, and Mayhew (2004) investigate the role of option markets in stock price discovery. Mizrach and Neely (2008) examine how the futures markets contribute to the US Treasury price discoveries. There is also work on whether New York or London leads in the discovery of gold prices (Lucey, Larkin, & O'Connor, 2013) and on the stock price co-movements between Europe and the United States (Ben Ameur et al., 2018). More recently, Chen et al. (2021) find that regular index futures in Taiwan contribute more to price discovery than the mini index futures.

Recently, cryptocurrencies have become a focus of lead lag research. For example, Ji et al. (2019) examine six large cryptocurrencies, and conclude that return shocks from Bitcoin and Litecoin affect the rest the most. Using a wavelet approach, Mensi et al. (2019) find that Bitcoin leads Dash, Monero, and Ripple in the time frequency space. Corbet et al. (2018) conclude that "Bitcoin prices affect both Ripple (28.37%) and Lite (42.3%), but Ripple and Lite have limited influence on Bitcoin", and that Bitcoin clearly leads other cryptocurrencies in price movements. Ciaian, Rajcaniova, and Kancs (2018) investigate Bitcoin and 16 alternative cryptocurrencies, and find that Bitcoin price shocks impact the prices of 15 out of the 16 alternative cryptocurrencies in the short run. Using the VAR-based approach of Diebold and Yilmaz (2009), Koutmos (2018) analyzes 18 major cryptocurrencies and concludes that Bitcoin is the leader of return spillover to the rest. Most of the cryptocurrency lead lag studies use daily data.

Wang et al. (2022) investigate the lead lag link between the VIXs of individual stocks and the S&P 500 VIX. Xu and Yin (2017) probe stock market index volatility and how it relates to the index ETF volumes. Tolikas (2018) study the lead lag connection between the stock and the bond markets. Ballester and González-Urteaga (2020) examine the lead lag relationship between the sovereign credit default swap market and the stock market.

There are a few distinguishing factors between this study and the previous literature. In the bulk of existing studies, the lengths of the lead lag time are not measured. This paper is intended to quantify the lengths of the lead lag time. The majority of published works utilize daily or other low-frequency data. This study utilizes tick-by-tick data, sometimes known as ultra-highfrequency data, as there is no higher frequency than tick-by-tick data. The final distinctive feature of this study is that it analyzes the evolution of the lengths of the lead lag time over a period of 23 years.

3. DATA AND METHODOLOGY

Tick-by-tick data are purchased from Tick Data LLC, an authorized distributor of the New York Stock Exchange (NYSE) TAQ data. In comparable research, it is typical to utilize quotes rather than trade prices (see, for example, Huth & Abergel, 2014; Anderson, 2016). As explained in Anderson (2016), the possibility of the bid-ask bounce effect in trade prices is one argument for using quotes. According to Blume and Goldstein (1997), the NYSE dominates other U.S. exchanges in terms of initiating quote revisions and displaying the best quote prices. Only quotes from the NYSE during its regular trading hours are utilized in this study. The average of the bid and ask prices, or the mid-quote, is used as the observed price. When multiple quotes arrive exactly at the same time, their average is utilized.

Due to the vast amount of data involved, it is common for market microstructure research employing tick data to focus on a period of a few months. Hasbrouck (2003), for instance, examines the sample period between March 2000 and May 2000. Huth and Abergel (2014), for example, utilize data from March 2010 to May 2010 for their research. We use the month of May

in each year from 2000 to 2022. We pick 16 large liquid US stocks in eight different sectors to form eight pairs, with each pair being two stocks in the same sector: Coca-Cola (ticker symbol: KO) and Pepsi (PEP), Verizon (VZ) and AT&T (T), IBM (IBM) and HP (HPQ), Walmart (WMT) and Home Depot (HD), Raytheon (RTX) and Boeing (BA), JPMorgan (JPM) and Morgan Stanley (MS), Chevron (CVX) and Exxon Mobile (XOM), Pfizer (PFE) and Merck(MRK).

Using tick data for a study, a massive volume of data to work with is only a small portion of the difficulty. The fundamental issue is the asynchronous arrival of observations. The majority of time series econometrics tools deal with data that arrives at regularly spaced time intervals: each month, each day, each hour, etc. Casting high frequency asynchronous tick data into regularly spaced time intervals causes problems in measuring the lengths of the lead lag time (Finucane, 1999; Zhang, 2011).

Although it is possible to integrate the two asynchronous time series using a regression-based method (Finucane, 1999), we opt to employ a technique based on the cross-correlation estimator of Hayashi and Yoshida (2005). A significant advantage of the Hayashi-Yoshida estimator is that it reveals unambiguously the direction of the lead lag relationship as well as the length of the lead lag time.

In lead lag research, Huth and Abergel (2014), Dao, McGroarty, and Urquhart (2018), and Schei (2019) have utilized the Hayashi-Yoshida estimator. In 2018, bitcoin transactions on Bitfinex were 12 seconds ahead of those on Kraken, according to one of Schei's (2019) findings. To validate our implementation of the Hayashi-Yoshida estimator, we conduct the same analysis on the 2018 data and are able to duplicate Schei's findings to the second.

Below is a summary of how the length of the lead lag time is estimated. Consider stochastic differential equations to characterize the price dynamics of stocks P and Q:

$$
dP_t = \mu_t^P dt + \sigma_t^P dB_t^P \tag{1}
$$

$$
dQ_t = \mu_t^Q dt + \sigma_t^Q dB_t^Q \tag{2}
$$

where B_t^P and B_t^Q are standard Brownian motions with $d\langle B^P, B^Q \rangle_t = \rho_t dt$.

The stock price processes P_t and Q_t are observed at asynchronous sampling times, at $0 = t_0^P \le t_1^P \le \dots \le t_{m-1}^P \le t_m^P = T$ for P and $0 = t_0^Q \le t_1^Q \le \dots \le t_{n-1}^Q \le t_n^Q = T$ for Q. The sampling times should be independent of the prices P_t and Q_t .

Hayashi and Yoshida (2005) prove that a consistent estimator of the covariance between *P* and *Q* is

$$
\sum_{i,j} \delta_i^P \delta_j^Q 1_{\{C_{ij} \neq \emptyset\}} \tag{3}
$$

with $C_{ij} = (t_{i-1}^p, t_i^p) \cap (t_{j-1}^Q, t_j^p)$ *j Q j* $=\left(t_{i-1}^p, t_i^p\right) \cap \left(t_{j-1}^Q, t_j^Q\right], \ \delta_i^p = P_{t_i^p} - P_{t_{i-1}^p}, \ \delta_j^Q = Q_{t_j^Q} - Q_{t_{j-1}^Q}$. The indicator function $1_{\{C_{ij} \neq \emptyset\}}$ takes the value of 1 whenever the sampling intervals of *P* and *Q*, $(t_{i-1}^p, t_i^p]$ and (t_{j-1}^q, t_j^p) $\left(t_{j-1}^Q, t_j^Q\right],$ have any overlap. Given the covariance estimator, the correlation ρ can be estimated as

$$
\hat{\rho}(P,Q) = \frac{\sum_{i,j} \delta_i^P \delta_j^Q \mathbb{1}_{\{C_{ij} \neq \varnothing\}}}{\sqrt{\sum_i (\delta_i^P)^2 \sum_j (\delta_j^Q)^2}}
$$
(4).

Hoffmann, Rosenbaum, and Yoshida (2014) demonstrate that a lag time can be introduced to the time stamps of Q. The lagged Q can be correlated with the original P. Among all the different lengths of the lag time, the one that maximizes the correlation is the actual length of the lead lag time between the two stocks.

Mathematically, let

$$
Q_t^*(\nu) = Q_{t+\nu} \tag{5}
$$

Then, P leads Q by

$$
\operatorname{argmax}_{-T < \nu < T} \hat{o}(P, Q^*(\nu)) \tag{6}.
$$

In our implementation, we test every second between -120 and 120 seconds for the lead lag duration. The time stamps of the original data are expressed in seconds from 2000 to 2005, milliseconds from 2006 to 2015 , microseconds from 2016 to 2018, and nanoseconds from 2019 to 2022. When the estimated length of the lead lag time is small, and the time stamp provides sufficient resolution, we repeat the estimation process with a step size of one order of magnitude finer. For example, when the time stamps are in units of milliseconds, and the first round of estimation with the [-120, 120] window yields 1 second for the length of the lead lag time, we run the estimation again from -12 seconds to 12 seconds with a smaller step size of 0.1 seconds. Similarly, if the situation warrants, we could run another round from -1.2 seconds to 1.2 seconds with a step size of 0.01 seconds, and so on.

4. RESULTS

Table 1 displays the estimation outcomes. For example, the cell in the very first row and the first column indicates that WMT leads HD by -8 seconds in May 2000, which means that HD actually leads WMT by 8 seconds.

There are significant variations in the lead lag duration both across different years and across different stock pairs. In the first column of Table 1, for instance, the lengths of the lead lag time between WMT and HD exhibit a general downward trend from 2000 to 2022. For both 2009 and 2011, the lengths of the lead lag time are measured in tens of milliseconds. Nonetheless, for the intervening year, 2010, the length of the lead lag time is a stunning 23 seconds.

Table 1 The lengths of the lead lag time between stocks within the same sector

Table 1 – continued

Note: The length of each lead lag time is measured in seconds(s) or milliseconds (ms).

Source: Author's own calculation.

Table 2

The lengths of the lead lag time between stocks in different sectors

Table 2 – continued

Note: The length of each lead lag time is measured in seconds(s) or milliseconds (ms).

Source: Author's own calculation.

One scenario that could explain why this occurs is that when a large mutual fund or hedge fund wants to acquire or sell a substantial position in a stock, the process must often take at least a few months. If a large fund wants to acquire HD and employs human traders to do so, and if WMT is one of the stocks the human traders monitor, WMT can easily lead HD by 23 seconds for the month. The volume data may provide some evidence to support this claim. For May 2009, there are 1,629,219 WMT observations and 1,380,688 HD observations. For the month of May 2011, WMT has 2,331,075 and HD has 2,754,698. In May 2010, however, the amount of observations for WMT is 4,314,827 and for HD it is 5,400,357, significantly more than in either 2009 or 2011.

The median length of each year's lead lag times provides a more accurate depiction of the evolution of the length of the lead lag time between stocks throughout the years, considering the large variations in lead lag lengths between different years and different stock pairs. For each year, we calculate the median of the absolute values of the eight lead lag durations for the eight stock pairs. This median is displayed in the final column of Table 1.

It is evident by inspecting the median column that the lengths of the lead lag time reduce over time. From 2000 to 2005, they are a few seconds. In both 2004 and 2005, the median lead lag duration is just 1 second. Before that, in 2003, a mere 1.5 seconds. In 2006, it is a few hundred milliseconds. After that, from 2007 to 2012, tens of milliseconds. The median lengths of the lead lag time for all of the years after 2012 are less than 10 milliseconds.

To answer the question posed at the beginning of this paper, the decline of the median lengths of the lead lag time below the human reaction time over the years demonstrates that information is primarily processed by computers and that trades placed by algorithms are the most influential factors in determining the lead lag duration. Some may question the extent to which algorithms can interpret and process news. Scholtus, van Dijk, and Frijns (2014) examine high-frequency trading following the release of US macroeconomic news. They discover that a delay of just 0.3 seconds can already have a major impact. Humans are incapable of reading the news and executing a trade in 0.3 seconds. Clearly, computers are automatically processing and understanding the news and trading appropriately. What they investigate is not the length of the lead lag time between individual stocks per se, but the 300 milliseconds they found using data from 2009–2011 are not discordant with those provided in Table 1 in terms of magnitude.

Next, we analyze to what extent the lengths of the lead lag time depend on the two stocks in a pair belonging to the same industrial sector. According to Hou (2007), the lead lag effect is predominant within the same industry. Hou (2007) did not utilize tick level data, however. Will the length of the lead lag time grow considerably if two stocks in a pair are not from the same industry? To answer this question, we re-assign the stock pairs at random, ensuring that no two stocks in a given pair belong to the same industrial sector.

Table 3

The lengths of the lead lag time between stocks within the financial sector

Note: Each length of the lead lag time is measured in seconds(s) or milliseconds (ms).

Source: Author's own calculation.

The results are displayed in Table 2. From 2000 to 2005, the median lengths of the lead lag time are a few seconds. In particular, in 2003, 2004, and 2005, the median lengths of the lead lag time are just 1 second. In 2006, it is a few hundred milliseconds, just like in Table 1. After that, there are a greater number of years in which the lead lag durations are tens of milliseconds compared to Table 1. Eventually, the median lengths of the lead lag time fall below 10 milliseconds. However,

the first instance of this occurs in 2015, as opposed to 2013 in Table 1. The overall declining trend is identical to that shown in Table 1.

In 3 of the 23 years examined, Tables 1 and 2 have the same median lengths of the lead lag time. In 8 years, Table 2's median length of the lead lag time is less than Table 1. In 12 years, Table 2's median length of the lead lag time is more than Table 1. In general, the length of the lead lag time between two stocks from different sectors is not significantly longer than that between two stocks from the same sector.

To further validate the results presented in Table 1 and Table 2, we next focus on a particular sector. Sixteen large, liquid stocks are chosen from the financial sector: American International Group (AIG), Allstate (ALL), American Express (AXP), Bank of America (BAC), Bank of New York Mellon (BK), Citigroup (C), Capital One (COF), Goldman Sachs (GS), JPMorgan (JPM), Morgan Stanley (MS), Progressive (PGR), PNC Financial Services (PNC), State Street (STT), Travelers (TRV), US Bancorp (USB), and Wells Fargo (WFC). The stocks are randomly divided into 8 pairs for lead lag analyses. The results are presented in Table 3. Table 3 confirms the findings from Tables 1 and 2. The median lengths of the lead lag time have a similar decline over the years. They are in seconds from 2000 to 2005, in hundreds of milliseconds for 2006 and 2007, in tens of milliseconds after that, till eventually in a few milliseconds for the most recent years.

5. CONCLUSION

For large liquid US stocks, the median length of the lead lag time within a pair, whether the pair is from the same sector or not, is at a few seconds even as back as the year 2000. As the years progress, the median lead lag duration drops to eventually a few milliseconds by 2022.

This demonstrates that the information diffusion from one stock to another occurs, mainly via computers and algorithms, rather than human insights and human analyses. As the trade execution times on stock exchanges decrease, computers become faster, and algorithms become more sophisticated, even a few hundred milliseconds are eventually too long to prevent statistical arbitrage from taking advantage of the lead lag connection. That is why the length of the lead lag time has to continue to drop, and eventually drops to a few milliseconds by 2022.

As seen by the evolution of the median length of the lead lag time throughout the years, the efficient market hypothesis is alive and largely accurate, notwithstanding the possibility of local or brief deviations. According to Easley, de Prado, and O'Hara (2012), by 2009, high-frequency trading accounts for nearly two-thirds of the US stock trading volume. The findings of this article undoubtedly support this conclusion. Any breach of the efficient market hypothesis that is not local nor transitory will be identified by computers, exploited for profit, and finally eradicated since all possible gains from the inefficiency have been harvested.

In investigating the length of the lead lag time between an equity index and its futures, a 1987 study revealed a lead lag duration of up to 45 minutes (Kawaller, Koch, & Koch, 1987), but a 1992 study discovered a length of the lead lag time of 15 minutes or less (Chan, 1992). We are convinced that the days of measuring the length of the lead lag time in minutes are forever gone, and we now understand that research on the length of the lead lag time undertaken for different eras cannot be directly compared, because lead lag duration tends to decrease as the years progress.

As stated in the literature review, cryptocurrencies have attracted the interest of scholars in recent years. The bulk of previous research on cryptocurrency lead lag relationship focuses on the direction of the connection as opposed to the length of the lead lag time. Most rely on daily or other low-frequency data. A direction for future research is to measure the lengths of cryptocurrency lead lag time and how they evolve over the years using tick-by-tick data.

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